# Abstract

The analytic strategy of *p*-hacking has rapidly accelerated our advancement of the goals of psychological science (i.e., publications, tenure, and flair: Bakker, Dijk, & Wicherts, 2012), but has suffered a number of setbacks in recent years. In order to remediate this, this article presents a statistical approach that can greatly accelerate and streamline the *p*-hacking process: generating random numbers that are < .05, which we refer to as *peconomical*. Results of a simulation study are presented and an R script is provided. In the absence of systemic changes to modal *p*-hacking practices within psychological science (e.g., worrying trends such as preregistration and replication: Munafò et al., 2017), we argue that vast amounts of time and research funding could be saved through the widespread adoption of this innovative statistical approach.

*Keywords:* *p*-hacking, satire

With a few recent and unfortunate exceptions (e.g., Camerer et al., 2018; Open Science Collaboration, 2015), the discovery that *p* values can be hacked to support researchers’ hypotheses has proven to be of exceptional utility to the enterprise of psychological science (e.g., acquiring publications, tenure, and flair; see Bakker, Dijk, & Wicherts, 2012; Simmons, Nelson, & Simonsohn, 2011 for tutorials). However, efforts to further optimize the process of *p*-hacking have slowed in recent years due to a number of unfortunate setbacks such as wider use of replication and pre-registration (Munafò et al., 2017; Nosek et al., 2015; Nosek et al., 2018).

In this article, I introduce the *peconomical* metric and demonstrate how it can streamline the process of *p*-hacking your results. While this metric does suffer from the mild flaw of providing zero diagnosticity of the presence or absence of a true effect, this property is of course largely irrelevant to our aforementioned primary goals. Importantly, the metric possesses three superior characteristics. First, it is non-inferior to current *p*-hacking practices, which also tell us little about the presence or absence of a true effect (Hussey, 2018). Second, it retains a far more important property of hacked *p* values: it has high predictive validity for publishability. Finally, it also provides economic benefits relative to the high total life-cycle costs associated with traditional *p*-hacking (e.g., eliminates the need for comprehensive graduate training in statistics, frees up time for noise-mining other data sets).

# Methods and results

Following standard practices, readers are suggested to skip this section and keep scrolling past any scary looking equations or R code. For more ambitious readers, the *peconomical* metric follows the same internal logic as traditional *p*-hacked analytic strategies (e.g., Bem, 2011). Loosely speaking, this conforms to the following algorithm: keep changing aspects of the analysis (e.g., exclusion strategies, covariates, IVs/DVs, grad students, your moral compass) until *p* < .05, then stop and report this value. The *peconomical* metric was inspired by the observation that, regardless of the specifics of any given *p*-hacking strategy, the product of this process is highlight reliable (*p* < .05). As such, many intermediary steps are therefore arguably unnecessary, and the same end result can be obtained more efficiently by automation. This is accomplished by generating random numbers until one is found that is < .05. I will refer to this approach as a form of machine learning so as to increase my chance of getting published (Hussey, Gift Authorship, and Disinterested Supervisor, 2018). An R script to calculate *peconomical* is provided below.

# set an inital value  
p\_economical <- 1  
  
# generate random numbers and stop when one is < .05  
while (p\_economical >= .05) {  
 p\_economical <- runif(n = 1)  
}  
  
# print this value  
print(paste("p\_economical =", round(p\_economical, 3)))

## [1] "p\_economical = 0.032"

Decisions made on the basis of traditional hacked *p* values and the *peconomical* metric were then compared in a simulation study. In line with modal *p*-hacking practices, only the key property of publishability (i.e., *p* < .05) was considered. 10,000 cases were simulated (see Appendix 1). Results demonstrated the results of *peconomical* and traditional *p*-hacked results are congruent in 100% of cases. Although variation in individual coefficients frequently differ by large margins, given that both strategies satisfy the core criterion of being diagnostic of publishability, this minor discrepancy is easily ignored.

# Discussion

Traditional *p*-hacking involves starting with a sound analytic strategy and then iteratively degrading this until the results support one’s hypothesis. On the basis that this strategy almost invariably returns significant results, many burdensome aspects of this analytic process can arguably be bypassed via automation. The most parsimonious method was selected: random number generation. Results from a simulation study demonstrate that decision making on the basis of traditional hacked *p* values and *peconomical* are equivalent, and that the latter requires several orders of magnitude less time and resources to calculate.

More radical extensions of this general strategy are also possible: use of the *peconomical* approach arguably nullifies the need for data collection, which arguably provides little added value beyond significant results. Academic productivity and more importantly flair can therefore be greatly increased through the widespread adoption of this approach. All materials, data, and code for the current article are most certainly not available on the Open Science Framework, you parasitic research communist (see Longo & Drazen, 2016).

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